

INFORMATION MEETING

July 5, 2010

To the Holders of Promissory Notes issued by Nelson Financial Group Ltd. ("Nelson")

We should like to refer to our letter to you dated March 26, 2010 in which we informed you that Nelson was in financial difficulties and had, on March 23, 2010, sought and obtained protection from its creditors pursuant to the *Companies' Creditors Arrangement Act* ("CCAA") to allow it to continue in business while it developed a plan to enable it to restructure. In our letter we also informed you that A. John Page & Associates Inc. had been appointed monitor by the Ontario Superior Court of Justice ("the Court") to oversee the restructuring process. As many of you know, we have, since that time, been posting updates on the status of Nelson's restructuring efforts on our website at www.ajohnpage.com/html/files.html.

By Court Order dated June 15, 2010, Mr. Douglas Turner, Q.C. was appointed representative counsel to represent the interests of all persons who, as at March 23, 2010, held promissory notes issued by Nelson ("the Noteholders") for the sole purpose of advising the Noteholders in respect to any plan of compromise or arrangement in Nelson's CCAA proceeding.

Mr. Turner has asked us to call an information meeting of Noteholders to discuss matters pertaining to the restructuring of Nelson and the selection of a Noteholders' Representative Committee to liaise with Mr. Turner. There will be an opportunity at the meeting to hear from and ask questions of, among others, Mr. Turner and ourselves.

The meeting will be held on Wednesday July 21, 2010 at 11-00 am

at Ajax Convention Centre, 550 Beck Crescent, Ajax, Ontario L1Z 1C9

(north of the Salem Road exit off Highway 401 in Ajax) See www.ajaxconventioncentre.ca for directions.


If you wish to bring any matters to the attention of the Representative Counsel or have issues that you wish him to consider but will not be attending the meeting you may write to him at: 63 Albert St., Uxbridge, ON L9P 1E5.

Please note that this is a meeting for Noteholders only. Please also note this is NOT the meeting to vote on Nelson's restructuring plan.

Yours very truly

A. JOHN PAGE & ASSOCIATES INC.
COURT APPOINTED CCAA MONITOR OF NELSON

per:


A. John Page
President